

Win with ZYN (VW Polo Vivo) (“Competition”)

Terms and Conditions

1. Definitions:

- 1.1. TLC Worldwide (Pty) Ltd (“TLC”) and Philip Morris South Africa (Pty) Ltd (“ZYN” and/or “PMSA”) are collectively referred to as the “Promoters” in respect of the Competition for purposes of these Terms and Conditions.

2. Eligibility:

- 2.1. This Competition is only open to adult users (18+) of nicotine and/or tobacco containing products who have purchased a can of ZYN from a participating store being any store where you find communication related to the Competition (limited to participating SPAR; Pick ‘n Pay; SHELL; ENGEN; Freshstop; TOTAL; JJ Cale; Cock ‘n Bull and IQOS stores only).
- 2.2. Directors, members, partners, employees or agents of, or consultants of Philip Morris South Africa (Pty) Ltd (“PMSA”), and any supplier of goods or services in connection with this Competition are not eligible to participate.

3. How to Enter:

- 3.1. Participants must submit three separate entries in the Competition to stand a chance to win the Grand Prize of a VW Polo (as defined below).
- 3.2. For each entry, Participants must purchase a can of ZYN from a participating retailer within South Africa and retain their till slip as verification of the purchase.
- 3.3. Participants must submit their entries by scanning the QR code or inserting the details of the relevant website, the details of which are provided on the in-store communication material.
- 3.4. In order to submit an entry, participants will need to (i) scan the competition QR code on in-store communication or enter the website address; (ii) enter details as requested; (iii) upload a photo of the till-slip showing the purchase of a can of ZYN (iv) accept the privacy policy <https://www.pmiprivacy.com/global/en/consumer/>; and (v) acknowledge these Terms and Conditions.
- 3.5. After the third entry, the participant will receive an electronic survey to complete (by way of email), upon completion of which that participant will earn one entry into the final draw for the Grand Prize. Participants may submit as many entries as they wish to increase their chances to win the Grand Prize. For the avoidance of doubt, only every three entries and completion of the survey provides a chance to win the Grand Prize.

4. Competition Period:

- 4.1. The Promotion will commence on 1 June 2026 and will end on 31 Aug 2026.

5. Prizes:

5.1. The prizes/rewards include:

- 5.1.1. VOLKSWAGEN POLO VIVO 1.4 55kW, 2026 (Reg Year), Pure White (“Grand Prize”);
- 5.1.2. R10 airtime vouchers from selected network service providers to be awarded for each entry in the Competition, up to the maximum value of R601,210 (Six Hundred and One Thousand Two Hundred and Ten Rand), which airtime vouchers are only valid for one month from the date of issue to the participant; and
- 5.1.3. single cans of any variant of ZYN subject to in-store availability, on first time registration in the ZYN consumer database.

5.2. Prizes cannot be redeemed for cash in part or whole and are non-refundable, non-transferable, and non-exchangeable and the Promoter’s reserve the right to substitute any prize/reward with another prize/reward of similar or equal value.

5.3. The Promoters do not guarantee any buy-back of any of the prizes/rewards given away in the Competition.

5.4. Rewards/prizes cannot be exchanged or swapped.

5.5. Each participant who submits a valid entry will stand a chance to win a reward.

5.6. The Promoters may:

- 5.6.1. extend any time limit or waive any of the Terms and Conditions where a person might otherwise have been disqualified (without obliging the Promoters to relax the Terms and Conditions on any further occasion for that entrant or at all for any other person);
- 5.6.2. terminate or suspend the Competition at any time due to supervening circumstances beyond the Promoter’s control;
- 5.6.3. substitute a product deemed to be an appropriate replacement and of equal or greater value in the place of any of the prizes (or any part of a prize). The Promoter’s decision in the exercise or interpretation of any of its rights or discretions in connection with these Terms and Conditions shall be final and binding.

6. Winner Selection:

- 6.1. Winners of the rewards, including the Grand Prize, will be selected by way of a random draw.

7. Notification of Winners:

- 7.1. The winner of the Grand Prize will be notified via e-mail, phone call or SMS. Once the winner accepts the Grand Prize, the Grand Prize will be awarded to that winner. If the winner does not respond within 7 days of being notified as set out herein, a new winner will be drawn and notified following the same process as described above.
- 7.2. The winners of the instant rewards set out in section 5.1.2 and section 5.1.3 above will be notified instantly via the platform through which they have selected to enter the Competition and will receive their prizes either by way of email or SMS (airtime voucher), or by email if the participant consents to receive marketing communication from the promoter (ZYN can)
- 7.3. If a winner cannot be contacted, the prize will be forfeited and awarded to the next eligible participant.

8. General Conditions:

- 8.1. By participating, entrants agree to be bound by these rules and the decisions of the Promoters, which are final and binding.
- 8.2. The Promoters reserve the right to cancel, suspend, or modify the Competition at any time without notice. In the event of a dispute, the decision of the Promoters will be final and binding and no correspondence will be entered into in this regard. If this is the case, the Promoters will provide a notice on the competition website, and it shall be the responsibility of Participants to review such website in this regard. In such event, all Participants hereby waive any rights which they may have against the Promoters and acknowledge that they will have no recourse or claim of any nature against the Promoters.
- 8.3. The Promoters shall be entitled to deal with disputes or any failure by Participants to comply with the Terms and Conditions in their sole discretion, including that Promoters shall be entitled, in addition to any other rights which the Promoters may have in terms of these Terms and Conditions, to immediately disqualify Participants from this Competition.
- 8.4. By entering this Competition and/or accepting any prize, participants, users and/or winners hereby indemnify, release and hold harmless the Promoters (including their subsidiaries, holding companies and affiliates), their directors, employees, agents, suppliers and contractors from and against any actions, claims and/or liability for injury,

loss, damage, expense claim, or damages of any kind resulting in whole or in part, directly or indirectly, from participation in this Competition, and/or the use, acceptance or possession of a prize, or reward, and/or participation (or non-participation) in a prize and/or reward related activity.

- 8.5. The Promoters exclude all warranties (express or implied), representations and liabilities regarding the Competition (other than for death or personal injury caused by its gross negligence and/or fraud).
- 8.6. The Promoters are not responsible for any misrepresentation (written or verbal) or warranties in connection with any prize awarded in terms of this Competition by anyone other than the Promoters themselves as set out in these Terms and Conditions.
- 8.7. Participants who, in the Promoter's sole determination, act unlawfully, fraudulently, in breach of these Terms and Conditions or otherwise dishonestly may be disqualified from participating in this Competition and shall not be eligible to receive a reward.
- 8.8. The Promoters reserves the right to verify the validity of entries and sales data submitted, disqualify any participant suspected of fraud, misrepresentation, or submission of falsified till slips and/or to audit sales data with the retailers management to ensure accuracy.
- 8.9. The Promoters are not liable for any technical failure that may result in an entry not being successfully submitted.
- 8.10. Prizes are accepted by a participant at his/her own risk and the Promoters are not liable, at any time, for any defect in the prize.
- 8.11. The Promoters are not liable for any technical failure that may result in an entry not being successfully submitted. Any reward is accepted by a Participant at his/her own risk and the Promoters are not liable, at any time, for any defect in the reward.
- 8.12. The Competition is conducted in accordance with the laws of the Republic of South Africa. Should any of these Terms and Conditions be deemed void or unenforceable, then that portion will be deemed to be deleted and the remaining rules will remain in force.
- 8.13. To the fullest extent permitted by law, PMSA shall not be liable for any claims, damages or losses (whether direct, indirect, general, special, incidental, consequential or punitive), expenses or costs (including, without limitation, costs on an attorney and own client scale) or injuries of whatsoever nature (together referred to as "Losses"), suffered by the participant or any third party arising from or as a result of this Competition (whether directly or indirectly) and/or the participant's participation in this

Competition.

- 8.14. The participant indemnifies and holds harmless PMSA, its affiliates, directors and/or employees against any Losses, howsoever caused or arising, including (but not limited to) in connection with clause 8.13 above.

9. Privacy:

- 9.1. Personal information collected from participants will be used in accordance with PMSA's privacy policy, a copy of which is available at <https://www.pmiprivacy.com/global/en/consumer/>
- 9.2. By participating, winners agree to have their name and photo shared on OPEN MOBILE without any further compensation to the winners, in order to inform participations of the winners of this Competition.

10. Contact Information:

- 10.1. For any questions or concerns regarding the Competition, please contact TLC Marketing on Contact Number: 0110435320 between 08h30 – 16h30, Monday – Friday or via email on winwithzyn@tlcrewards.com. Not available on Weekends and Public Holidays.
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